

*Igniting the Hearts of Men for Christ*



# An Overall Plan for Men's Ministry



# Where Do We Fit In?



Agriculture

Aviation

Baptist Builders

Baptist Educators

Children's Missions

Church Renewal

College Missions

Compassion Ministries

Disaster Recovery

Disaster Relief

Family Foundations

International Missions

Medical/Dental

**Men's Ministry**

National Missions

State Missions

Prayer

Sports and Recreation

Student Mobilization

# NCBM State Men's Ministry Advisory Team



10 NC Regions  
4500 Churches

**Purpose of NCBM's  
Men's Ministry  
State Advisory Team**

**To encourage and equip  
churches to effectively  
reach, minister to,  
and activate men**



# Our Method: ENCOURAGE

- Offer hands-on assistance
- Develop relationships
- Pray for Men
- Inspire Men' Ministry leaders to move forward

# Our Method: EQUIP

- **Train**
- **Share foundational principles**
- **Model events**
- **Introduce resources**

# Starter Questions



1. Why is it important that we have men's ministry in our church?
2. What is the most important thing we'd like to see happen through a ministry to men in our church?



# So, Why Have a Men's Ministry?

- Men need God and discipleship
- Men need Christian friends/mentors
  - Men are facing serious issues
  - Men need to walk daily with Christ
- Men need connection with other Christian men
  - Many men are on the sidelines
  - Churches need Men to be Leaders



# The Purpose of Men's Ministry

DISCIPLE MEN

**Having a Men's Ministry in  
your church does not  
necessarily correlate to male  
discipleship.**

**Discipling men involves  
intentional purpose and  
strategy.**



**Thinking “Program” and  
Begin Thinking “Individuals”  
or Groups of Men**



**Worrying about trying to get every man to come to every event.**





**Fixating on the number of  
participants and begin focusing  
on changing hearts.**

Men's Ministry is about affecting the individual



One Man  
at A  
Time



# *The Nuts and Bolts*



# An Overall Plan for Men's Ministry



# Balanced Ministry

Ministry to Men

Ministry by Men





**Evangelize Men  
to Salvation and  
into the Church**

**Equip Men  
for Ministry**

**The Four Cornerstones of a  
Balanced Men's Ministry**

**Establish Men to  
Spiritual Maturity**

**Extend Men  
on Missions**

# EVANGELIZE

## *Men to Salvation and Into the Life of the Church*

PURPOSE is to introduce lost men to Jesus Christ and engage Christian men in sharing their faith

### **Connect to All Men & Build Relationships**

- **Active Men**
- **Inactive Men**
- **Lost Men**
- **Men in the Community**

# **“Comfortable” Relationship-Building Entry Points:**

- ◇ Golf Outings / Sports Event
- ◇ Fishing Tournament / Camping Trip
- ◇ Super Bowl Party
- ◇ Father/child event
- ◇ Establish Relationship via Hobby
- ◇ Bring to Monthly Men’s Dinner
- ◇ Handyman Projects
- ◇ Small Groups; Sunday School Class
- ◇ Men’s Ministry Conference

# Plan Well and Be Organized

In planning and carrying out events, gatherings, or opportunities for your men, consider the cycle of:

Create – Capture – Sustain

- ◆ CREATE – Plan events that will “give men what they need, but in the context of what they want.”



# Plan Well and Be Organized

In planning and carrying out events, gatherings, or opportunities for your men, consider the cycle of:

Create – Capture – Sustain

- ◆ CAPTURE – As a follow-up to the event, plan a “doable” next step and ask for a commitment.

# Plan Well and Be Organized

In planning and carrying out events, gatherings, or opportunities for your men, consider the cycle of:

Create – Capture – Sustain

◆ SUSTAIN – Seek to be steady and consistent, not “peaky”.

# Ministry Communication Ideas

- ◇ Monthly Newsletter
- ◇ Meeting or Event Flyer
- ◇ Sunday Bulletin Inserts
- ◇ Ministry Bulletin Board
- ◇ Calling Team (*phone tree*)
- ◇ Ministry Manual or Brochure
- ◇ Verbal Announcements at Services
- ◇ Testimonies
- ◇ Surveys and Input Sheets
- ◇ Short Video Clips.....

# ESTABLISH

## *Men to Spiritual Maturity*

PURPOSE: to develop faithful, maturing Christian men.

- Have a spiritual emphasis during ALL meetings
- Provide weekly Bible study and prayer small groups.
- Encourage accountability / accountability groups
- Plan focused men's retreats
- Foster Paul-Timothy mentoring partnerships



# REGULAR GATHERINGS

## The HUB of a Men's Ministry

A well planned, worshipful gathering can do many positive things

- Fellowship (a place of acceptance)
- Sharing of Ministry/Mission opportunities (but short!)
- Spiritual Growth (the majority of your meeting time)
- Sharing/Discussion Time
- Testimonies from the men
- Excitement of serving the church, community and world
- Praying together



# Resources for: Men's Spiritual Development

- Video Studies:
  - Fight: Winning the Battles That Matter Most *(Craig Groeschel)*
  - The Me I Want to Be *(John Ortberg)*
  - The Real Win: Pursuing God's Plan for Authentic Success *(Colt McCoy)*
  - Stepping Up: A Call to Courageous Manhood *(Doug Rainey)*
  - Kingdom Man *(Tony Evans)*
  - 33: The Series – Authentic Manhood *(Lifeway)*
  - Man Alive *(Patrick Morley)*
  - Courageous Living Bible Study *(Kendrick)*
  - The Quest for Authentic Manhood *(Robert Lewis)*



# MEN'S SMALL GROUP

## Why Small Groups?

It may become clear in your church that meeting monthly is not conducive to creating a genuine sense of fellowship among your men—and for many men, that is exactly what they want.

That doesn't mean to discontinue your monthly meeting, as it may reach a broad spectrum of men – but consider establishing small groups for those who might want more.



# MEN'S SMALL GROUP

## How to Form a Small Group

1. Make a list of men you might like to have in your group.

Figure you need to ask two men for every slot in your group. Ask God to give you names you might not ordinarily think of, even outside of your church.

2. Decide what kind of group you want to lead.  
Consider:

Bible Studies; Book Discussion Groups; Support Groups (specific issues like addictions; Prayer Groups; Accountability Groups; Service Project Groups

# MEN'S SMALL GROUP

## How to Form a Small Group

### 3. Decide when and where you want to meet.

There is no “ideal” day and time for a small-group meeting. It will largely depend on your men. Ask those who have expressed interest what days and times work best for them, but be prepared to have one or two suggestions. For location, someone’s home or the church often works best due to minimal distractions. But a coffee shop or restaurant with outdoor seating can also work well for a smaller group.

### 4. Selecting Material

You should aim for heart-oriented resources that help men open up through discussion and get into the Word of God.

# MEN'S SMALL GROUP

## Leading Effective Small Groups & Small Group Discussions

1. Be a facilitator, not a teacher.
2. Mediate discussion. Draw out the quiet man without making him feel uncomfortable. Privately ask the man who talks too much to help you draw out the other men.
3. Don't talk more than 25% of the time. If there is silence when you ask a question, don't try to fill the space.
4. Ask open-ended questions, not ones that can be answered, "Yes," or "No." Instead of asking, "Do you struggle with making good decisions?" ask "What kind of decisions do you find difficult, and why?"
5. Stress the importance of confidentiality among the guys, and lead by example.



# MEN'S SMALL GROUP

## Leading Effective Small Groups & Small Group Discussions

6. Call and/or text your men each week (on the day before, to remind them of your meeting). This is a make or break point.
7. After your group is established, host a couples' social outing, as well as a fun activity for the men.
8. Spend time each week on this personal ministry, including group time (phone calls, personal visits, counseling men, reviewing the material, etc.)
9. Let your credo be: Long term, low pressure. A small group is many things, including a hospital for men with broken wings. Make yours a safe place for men. Do not put pressure on men to conform to certain



# Web Resources for: Men's Small Groups

- ◇ [How To Get Men to Join Small Groups](#) (Andy Lie)
- ◇ [How to Start a Men's Small Group in 8 Simple Steps](#) (Lifeway)
- ◇ [Five Rules For Great Men's Small Groups](#) (Vince Miller)
- ◇ [How to Make The Best Men's Small Group](#) (Man in the Mirror)
- ◇ [Studies for Men's Small Groups](#) (Right Now Media)
- ◇ [3 Reasons Men's Small Groups Are Difficult to Lead](#) (Lifeway)
- ◇ [The Common Obstacles Men Face in Groups](#) (Dave Treat)

# EQUIP

## *Men for Ministry*

PURPOSE is to help men discover and use their spiritual gifts

Make it a priority to develop leadership among the men of your church. One of the best ways to do this is to “give a man a job”. Start with whatever he can handle, and move from there.

Build leadership by asking men to prepare and give their testimony, lead in prayer, lead a study session, etc.

# EQUIP

## *Men for Ministry*

PURPOSE is to help men discover and use their spiritual gifts

- Usher
- Men's leadership position
- Deacon
- Sunday School Teacher
- Handy Man
- Choir
- Properties\Grounds
- Lead small bible study group
- Do automotive or lawn maintenance for widows.
- Staff a community soup kitchen or clothes closet.

## Resources for: Ministry Involvement

- Spiritual Gifts: A Practical Guide to How God Works Through You. (Francis - Lifeway)
- Discovering Your Spiritual Gifts: A Personal Inventory Method (Kinghorn - Lifeway)
- What's So Spritual About Your Gifts. (Blackaby - Lifeway)



# EXTEND

## *Men on Mission*

PURPOSE is to engage men to be on mission with God in their workplaces, communities and world.

- Start a Handyman Ministry or join a Habitat for Humanity Project
- Get your men trained in Disaster Relief
- Volunteer at a Rescue Mission or other Local Ministry
- Plan a trip to Red Springs or Shelby Mission Camp
- Explore mission partnership opportunities - national or international

# Handyman Ministry



# NC DISASTER RELIEF





# Disaster Relief





# Disaster Recovery





# Disaster Rebuild





# NCBM Mission Camps



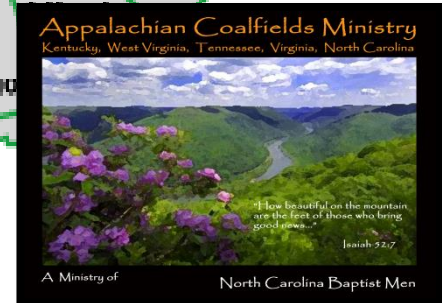
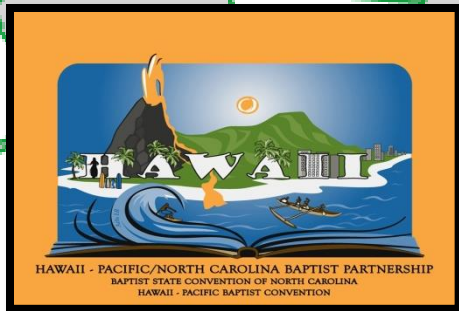
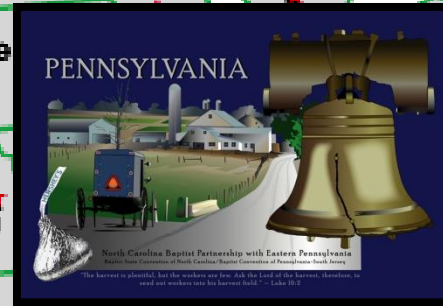
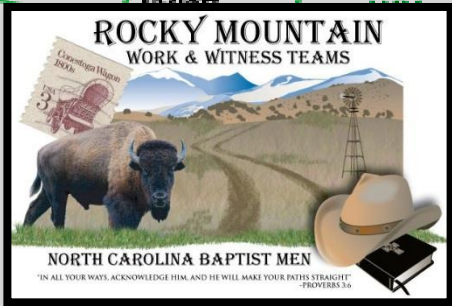


# NCBM Rebuild Centers





# National Partnerships



# International Partnerships



Scale 1:134,000,000

Robinson Projection  
standard parallels 38°N and 38°S

June 2000

Boundary representation is  
not necessarily authoritative.

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# Small Group Discussion



1. Of the four cornerstones, which one or two are we doing the best at?
2. Of the four cornerstones, which one or two might we want to give more attention to?



**Men's Ministry**

**ORGANIZATION**



**The pastor is key in the  
development and maintenance  
of an effective ministry to men**

**The ministry should support  
his overall vision for the church**

**Each men's ministry needs a  
“Champion” – someone who  
has a passion to see the  
ministry succeed – as well as a  
core leadership team to serve  
alongside him.**

# Leadership Team

- ◆ Men's Ministry Director
- ◆ Pastor/staff representative
- ◆ Outreach/evangelism leader
- ◆ Discipleship/spiritual growth leader
- ◆ Ministry development leader
- ◆ Missions action leader

# Build Your Leadership Team

- ◆ Pray them out
- ◆ Develop relationships with them
- ◆ Meet one-on-one
- ◆ Share a job description
- ◆ Ask for a commitment



**Men's Ministry**

**CULTURE**

**THiNK:**

**About the way you talk to your guys  
about VISION:**

**IS YOUR FOCUS ON PERFORMANCE?:**

**Do you brow beat them into participation or service?**

**IS YOUR FOCUS ON GRACE?:**

**Do you “Pump them Up”, helping them see the  
value, to them, of what you are doing?**

*\*From Man in the Mirror Ministries*

**THiNK:**

## **About your church's Man Code\*:**

**What “environment” does your church create for men?**

**Complete this sentence about your church:**

**“Men Are \_\_\_\_\_ Here”**



**THiNK:**

## **About your church's Man Code\*:**

**Look at how your church is designed/decorated.**

**Does it look like a place where guys would feel  
welcome/comfortable?**

*(You don't have to go overboard here, if nothing else,  
think "neutral", as opposed to "pretty")*

\*From Man in the Mirror Ministries

**THiNK:**

## **About your church's Man Code\*:**

**Examine Your Church Communication**

**It will communicate information about children,  
youth, choir/music, women, missions...**

**...what about men?**

\*From Man in the Mirror Ministries

**THiNK:**

## **About your church's Man Code\*:**

**Pay attention to your church's worship.**

**Are men, other than the pastor, involved?**

**Might the lyrics to the songs you sing be uncomfortable for men? (*i.e.* – “I’m desperate for you!”)**



THiNK:

## About your church's Man Code\*:

### Resources:

**The Man-Friendly Church:** *7 Churches that Attract Men and 10 Things They Have in Common* (Michael Zigarelli)

**Why Men Hate Going to Church** (David Murrow)

**Any Number of Website Articles – Just search “Male Friendly Church”**

# Small Group Discussion



1. Do men seem to be attracted to the things we are doing?  
If not, why not?
2. What does the “Man Code” of our church currently look like? Are there things we can change about that?



# Where Do We Go From Here?

- Pray
- Connect with Your Pastor
- Utilize and Build on What You Currently Have
- Build A Leadership Team
- Define Your Mission
- Set Regular Gathering Times
- Maintain Balance (Ministry by men; to men)
- Plan Outreach Events – Invite, Invite, Invite
- Men's Retreat
- Have a Baptist Men's Day Service
- Be Relevant to All Men-Disciple Men
- Plan and Evaluate



Questions?

2020 NORTH CAROLINA BAPTIST  
MISSIONS CONFERENCE

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COMPELLED BY

**L**  **LOVE**

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March 27-28, 2020

Calvary Baptist Church | Winston-Salem, NC

*North Carolina Baptist Men receives all of its  
operating budget from the*

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*Thanks for Giving!*